USC Center for Artificial Intelligence in Society presents...

Dr. Ian Holloway

Social Networking Site Data Mining to Understand Substance Use and HIV Risk Among Gay, Bisexual and Other Men Who Have Sex With Men

Dr. Holloway's presentation will outline the development of a culturally congruent data collection and mining module (DCMM) to study the social networking site (SNS) use patterns, substance use and HIV risk and protective behaviors of gay, bisexual and other men who have sex with men (MSM). Data gathered through the DCMM will be used to inform just-in-time adaptive interventions to prevent incidence of new HIV cases among this population disproportionately impacted by HIV/AIDS.

March 21st, 4-5 p.m., Mudd Hall (MHP) 101

This lecture satisfies requirements for CSCI 591: Research Colloquium.

Dr. Holloway is an Assistant Professor in the Department of Welfare at the UCLA Luskin School of Public Affairs and the Director of the Southern California HIV/AIDS Policy Research Center. His applied behavioral health research examines the contextual factors that contribute to heath disparities among sexual and gender minority populations. Dr. Holloway is particularly interested in how social media and new technologies can be harnessed for health promotion and disease prevention. He holds dual master's degrees in social work and public health from Columbia University and a doctorate in social work from the University of Southern California.